

# SOUTHWEST HERITAGE BANK

# NEWSLETTER

March 2024

## UPDATES

The long-awaited time has finally come. We are proud and excited to share...

Commerce Bank of Arizona and Bank 34 have joined forces as:



The newly-combined bank will be the 2nd largest Arizona-based bank with 8 branches in total. We are dedicated to continuing to serve our communities, with the same people you are accustomed to, along with the same superior customer attention and service.

You can expect to receive more information in the near future regarding your account, the launch of our new website, and much more! In the meantime, you may continue to access your account as usual. As always, please reach out to your local branch with any questions, we are happy and eager to help you transition *with us!*

\*The merger of both banks is still subject to shareholder vote.

## CUSTOMER HIGHLIGHT



Home Service Contractors, established in Alamogordo in June 2003, aimed to be Otero County's ultimate home service solution. Offering Plumbing, Heating & Cooling, Construction, and Carpet Cleaning, they simplify home comfort with just one call.

Starting with under 10 employees, a few trucks, and a backhoe, they've grown into a team of 25-30 licensed professionals dedicated to high-quality service. Owner Perry Hisaw credits their success to customer loyalty. He continues, "It is our continued goal to provide the quality, professional service that [our customers] have grown to expect. We are grateful for their trust in handling all their home service needs and are committed to continuing to help them maintain the comfort, safety, and aesthetic appeal of their homes and businesses, inside and out." Thank you Home Service Contractors for 21 years of partnership with Bank 34!

## BRANCH LOCATIONS

### NEW MEXICO:

- Alamogordo Branch: (575) 437-9334
- Las Cruces Branch: (575) 521-8100

### SOUTHERN ARIZONA:

- Oro Valley Branch: (520) 797-4160
- Tucson Branch: (520) 325-5200
- Green Valley Branch: (520) 625-4650

### PHOENIX:

- Three Scottsdale Landing: (623) 463-1440
- East Valley: (480) 253-4555
- Promenade Scottsdale: (480) 253-4500

For more information, visit [CommerceBankAZ.com](http://CommerceBankAZ.com) or [Bank34.com](http://Bank34.com).

FORMERLY  
**BANK 34**



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**Commerce Bank of AZ**

## PRODUCT FEATURE

### FREE CHECKING REWARDS BY KASASA®

Enjoy Southwest Heritage Bank's suite of Checking Rewards by Kasasa®, our preferred partner for enhancing SWHB's checking products. You'll benefit from:

- Refunds on ATM fees, nationwide
- High rates
- No minim balance to earn the highest rate
- High reward balances

Pick from four different Kasasa account options:

1. **Kasasa CashReward Checking:** Earn 2% APY
2. **Kasasa CashBack Checking:** Get 3% cash back
3. **Kasasa CashReward Checking with Saver:** Earn 2% APY on cash & 0.5% APY on saver
4. **Kasasa® CashBack Checking with Saver:** Get 3% cash back & 0.5% APY on saver

Not sure which account is right for you? Call or visit your local branch and we'll be happy to help you find the Kasasa product that meets your needs.

**How to qualify:** 12 debit card swipes; E-statement; 1 Direct Deposit or ACH. Kasasa and Kasasa Cash are trademarks of Kasasa, Ltd., registered in the U.S.A.

## SPOTLIGHT

Sean Murray has spent most of his life in Tucson. He graduated from the University of Arizona with a degree in Finance and International Business. Sean has extensive banking experience spanning 25 years, which includes roles such as Credit Analyst, Analyst Manager, and Senior Business Relationship Manager. He currently serves as a Relationship Manager and the Tucson Market President.

When asked what he likes most about working at Commerce Bank of AZ, he says, "Having the chance to keep responsive, local decision making and general banking services in Tucson is really rewarding."

Sean is also active in the community and non-profit boards like Youth on their Own, Growth Partners AZ, AZ Capital Source, the Community Foundation for Southern AZ, Nexus Business Executive, and The Centurions of Southern Arizona. When he's not working, Sean enjoys Masters Swimming and skiing with his two sons.



## THIS MONTH'S INFORMATION

Important dates to know as we enter the merger

### Early March

*Prior to March 22nd, make note of any scheduled and/or recurring loan payments as they must be reestablished 03/26/24 or after. Save or print statements and documents for your records as loan history prior to 3/25/24 will not be available.*

### March 7

*The last day of use for People Pay through our mobile apps. The cutoff will occur on March 7th at 2pm CT.*

### March 10

*The last day of use for People Pay through Online Banking. The cutoff will occur on March 10th at 8pm CT.*

### March 21

*The last day of use for Business and Consumer Mobile Banking. The cutoff will occur on March 21st at 5pm CT.*

### March 22

*Transition to Southwest Heritage Bank will begin March 22nd at 8pm CT and will be complete March 25th at 10am CT. All Business and Consumer online banking applications including Bill Pay, Remote Deposit Capture and Voice Response Unit (VRU) will be unavailable at this time.*